

# MARCH for water 09

This event is a great opportunity to highlight your work, generosity and appreciation for water. Whether you are an entity involved in water issues or not, we are all part of the current water situation and all of us have an opportunity to have a positive impact. Through this march, sponsors can contribute to raising awareness on water issues and healthy watersheds.

**Your sponsorship will make it possible for:** *Youth to attend the march, participants to use reusable water bottles instead of plastic bottled water at the event, participants to use local tap water, people to be aware of Article 31 and take local and global action.*

**All Sponsorship is tax deductible.**

If you can, please consider sponsoring this event. There are different levels of sponsorship available:



## OCEAN LEVEL

**\$10,000**

Sponsorship benefits:

- ✿ **Logo Placement** - Your logo will be placed on the entry website page, and primary placement on all banners, t-shirts, outreach and post-march materials. Watermark logo throughout the website.
- ✿ **Personal Introduction and Recognition** - A representative from your organization will receive special recognition at the opening and closing ceremony.
- ✿ **Booth Placement** - Primary booth placement at the afternoon Water Celebration event.
- ✿ **Frontline March Position** - A representative from your organization will be positioned at the frontline of the march.
- ✿ **Multimedia and Print Recognition** - A two minute spot on the march website streaming video server that will remain active until August 30, 2009. A half-page that highlights your organization's participation in the march placed on the website and post-march materials.

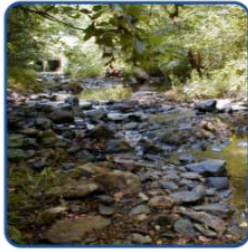


## RIVER LEVEL

**\$5,000**

Sponsorship benefits:

- ✿ **Logo Placement** - Your logo will be placed on the website's sponsors page, secondary placement on all banners, t-shirts, outreach and post-march materials.
- ✿ **Recognition** - Your organization will receive verbal recognition at the opening and closing ceremony.
- ✿ **Booth Placement** - Secondary booth placement at the afternoon Water Celebration event.
- ✿ **Multimedia and Print Recognition** - A 30-second spot on the march website streaming video server that will remain active until August 30, 2009. A paragraph that highlights your organization's participation in the march placed on the website and post-march materials.



### **STREAM LEVEL**

**\$2,500**

Sponsorship benefits:

- ☀ **Logo Placement** - Your logo will be placed on the website's sponsors page, placement on all banners, outreach and post-march materials.
- ☀ **Recognition** - Your organization will receive verbal recognition at the opening and closing ceremony.

☀ **Booth Placement** - Booth allocation at the afternoon Water Celebration event.

☀ **Print Recognition** - A paragraph that highlights your organization's participation in the march placed on the website and post-march materials.



### **WATER VESSEL LEVEL**

**\$500 - 1000**

Sponsorship benefits:

- ☀ **Logo Placement** - Your logo will be placed on the website's sponsors page, placement on all banners, outreach and post-march materials.
- ☀ **Recognition** - Your organization will receive verbal recognition at the opening and closing ceremony.
- ☀ **Print Recognition** - A paragraph that highlights your organization's participation in the march placed on the website and post-march materials.

**All Sponsorship is tax deductible.**

You can register to be a sponsor by visiting: [www.marchforwater.com](http://www.marchforwater.com). If you have any questions or for detailed information, please contact: Miguel A. Luna 818-568-9139.

